

THE 18TH ANNUAL FISHER HOUSE GALA

Once Upon

A FAIRYTALE BALL

SPONSORSHIP PACKAGES

\$250 OPAL

Corporate Recognition in AV Slideshow
Logo Placement on Event Website
Logo Placement in Program Booklet

\$500 TOPAZ

Corporate Recognition in AV Slideshow
Logo Placement on Event Website
Logo Placement in Program Booklet
Social Media Recognition

\$1,500 PEARL

Corporate Recognition in AV Slideshow
Logo Placement on Event Website
Logo Placement in Program Booklet
Social Media Recognition
Quarter Page Ad in Program Booklet
2 Event Tickets
2 Sponsor Reception Tickets

\$3,000 SAPPHIRE

Corporate Recognition in AV Slideshow
Logo Placement on Event Website
Logo Placement in Program Booklet
Social Media Recognition
Half Page Ad in Program Booklet
Corporate Signage in Bata Bar
Boosted Social Media Post
4 Event Tickets
4 Sponsor Reception Tickets

\$5,000 RUBY

Corporate Recognition in AV Slideshow
Logo Placement on Event Website
Logo Placement in Program Booklet
Social Media Recognition
Full Page Ad in Program Booklet
Corporate Signage in Ballroom
Boosted Social Media Spotlight*
6 Event Tickets
4 Sponsor Reception Tickets

\$10,000 EMERALD

Customized Package
8 Tickets

\$15,000 DIAMOND

Customized Package
10 Tickets



BJ Stephens | bj.stephens@sigmatech.com | apgfisherhousegala.com
*30 Second Video Posted on Thankful Thursdays (Material Needed by 1 August)



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LOGO AND AD SPECIFICATIONS

\$250 OPAL

HIGH QUALITY LOGO

Preferred Formats: EPS, SVG, AI, PDF

Other Accepted Formats: JPG, TIFF, PNG (at least 300px wide)

\$500 TOPAZ

HIGH QUALITY LOGO

Preferred Formats: EPS, SVG, AI, PDF

Other Accepted Formats: JPG, TIFF, PNG (at least 300px wide)

\$1,500 PEARL

HIGH QUALITY LOGO

Preferred Formats: EPS, SVG, AI, PDF

Other Accepted Formats: JPG, TIFF, PNG (at least 300px wide)

QUARTER PAGE AD

Color: Black & White

Size: 4"W x 1.875"H (200 DPI or higher)

Preferred Formats: PDF, EPS, TIFF, JPG, PNG

\$3,000 SAPPHIRE

HIGH QUALITY LOGO

Preferred Formats: EPS, SVG, AI, PDF

Other Accepted Formats: JPG, TIFF, PNG (at least 300px wide)

HALF PAGE AD

Color: Black & White

Size: 4"W x 2.875"H (200 DPI or higher)

Preferred Formats: PDF, EPS, TIFF, JPG, PNG

BOOSTED SOCIAL MEDIA POST

Full Color Image: 1080px by 1080px (square)

(Fisher House Gala may provide image on upon request)

Brief Description of Your Company: No more than 90 characters.

Quote: Why you have chosen to support the Fisher House Foundation.

No longer than 150 characters.

CONTINUED >>



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LOGO AND AD SPECIFICATIONS

\$5,000 RUBY & ABOVE

HIGH QUALITY LOGO

Preferred Formats: EPS, SVG, AI, PDF

Other Accepted Formats: JPG, TIFF, PNG (at least 300px wide)

FULL PAGE AD

Color: Black & White

Size: 4"W x 6"H (200 DPI or higher)

Preferred Formats: PDF, EPS, TIFF, JPG, PNG

BOOSTED SOCIAL SPOTLIGHT

Video Ratio: 16:9 (widescreen)

Recommended Resolution: the highest resolution video available that meets file size and ratio limits.

Video File Size: 4GB Max

Video Length Minimum: 15 seconds

Video Length Maximum: 30 seconds

Video Captions: Optional but recommended

Please Answer These Questions:

1. What is your name, title, and company you represent?
2. Briefly describe your company and what they do.
3. What does Fisher House mean to you?
4. Why is it important to your company to sponsor the Fisher House Gala?
5. Feel free to add in anything extra that you think is appropriate.

Videos will be used to create a Sponsor Spotlight video. Spotlights will run on social media up to the day of the event. Spotlights may run past the event if needed depending on the number of sponsors registered. Your video will be boosted on Facebook and Instagram for 5 days, targeting the local community of Aberdeen Proving Ground, MD.

The video will also be used in a video presentation on the day of the event.

*For best quality, we suggest that you prerecord your interview with the device of your choosing. If using a mobile device, please make sure the video is shot **horizontally**. But our graphics department will be available to schedule and record your interview on Zoom, Skype, Microsoft Teams, or in person, if desired. The Fisher House Gala graphics team will edit down the video to 30 seconds and send it to your company for final review.*

CONTINUED >>



apgfhgala@gmail.com | apgfisherhousegala.com
Proceeds Benefit the Fisher House Foundation.
A 501(c)3 tax exempt organization. W9 EIN: 530193361



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LOGO AND AD SPECIFICATIONS

FILE SUBMISSION

LOGOS, VIDEOS, & SOCIAL MEDIA CONTENT DUE: 1 AUGUST 2022
ADS DUE: 6 SEPTEMBER 2022

Please provide artwork as soon as possible to take advantage of social media promotions. If artwork and videos are not turned in by the above date, we cannot guarantee our sponsorship obligations. Please email your ad, artwork, and logo directly to **Melissa Gestido**. For videos, please contact **Tori Arcilesi** to get permission to our Google Drive.

POCS

LOGOS & ADS

Melissa Gestido
melissa.gestido@survice.com

VIDEOS & SOCIAL MEDIA

Tori Arcilesi
victoria.arcilesi@survice.com

SPONSORSHIPS

BJ Stephens
bj.stephens@sigmatech.com

