

THE 18TH ANNUAL FISHER HOUSE GALA

# Once Upon

A FAIRYTALE BALL

## SPONSORSHIP PACKAGES

### \$250 OPAL

Corporate Recognition in AV Slideshow  
 Logo Placement on Event Website  
 Logo Placement in Program Booklet

### \$500 TOPAZ

Corporate Recognition in AV Slideshow  
 Logo Placement on Event Website  
 Logo Placement in Program Booklet  
 Social Media Recognition

### \$1,500 PEARL

Corporate Recognition in AV Slideshow  
 Logo Placement on Event Website  
 Logo Placement in Program Booklet  
 Social Media Recognition  
 Quarter Page Ad in Program Booklet  
 2 Event Tickets  
 2 Sponsor Reception Tickets

### \$3,000 SAPPHIRE

Corporate Recognition in AV Slideshow  
 Logo Placement on Event Website  
 Logo Placement in Program Booklet  
 Social Media Recognition  
 Half Page Ad in Program Booklet  
 Corporate Signage in Bata Bar  
 Boosted Social Media Post  
 4 Event Tickets  
 4 Sponsor Reception Tickets

### \$5,000 RUBY

Corporate Recognition in AV Slideshow  
 Logo Placement on Event Website  
 Logo Placement in Program Booklet  
 Social Media Recognition  
 Full Page Ad in Program Booklet  
 Corporate Signage in Ballroom  
 Boosted Social Media Spotlight\*  
 6 Event Tickets  
 4 Sponsor Reception Tickets

### \$10,000 EMERALD

Customized Package  
 8 Tickets

### \$15,000 DIAMOND

Customized Package  
 10 Tickets

## SPONSORSHIP PACKAGES

### CORPORATE BASKET (\$500):

For an additional \$500, when you donate a corporate basket valued at \$500 or more, you can add your corporate logo to the basket raffle website page.

### SIGNATURE DRINK (\$1,000):

For additional \$1000, your company name and logo will be used for a signature drink available at the Gala. Limited to the first 4 sponsors.

### FOOD STATION (\$1,000):

For additional \$1000, your company name and logo will be used on a menu board of a food station located at the Gala, along with associated swag. Limited to the first 6 sponsors.



BJ Stephens | [bj.stephens@sigmatech.com](mailto:bj.stephens@sigmatech.com) | [apgfisherhousegala.com](http://apgfisherhousegala.com)  
 \*30 Second Video Posted on Thankful Thursdays (Material Needed by 1 August)



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## LOGO AND AD SPECIFICATIONS

### **\$250 OPAL**

#### **HIGH QUALITY LOGO**

Preferred Formats: EPS, SVG, AI, PDF

Other Accepted Formats: JPG, TIFF, PNG (at least 300px wide)

### **\$500 TOPAZ**

#### **HIGH QUALITY LOGO**

Preferred Formats: EPS, SVG, AI, PDF

Other Accepted Formats: JPG, TIFF, PNG (at least 300px wide)

### **\$1,500 PEARL**

#### **HIGH QUALITY LOGO**

Preferred Formats: EPS, SVG, AI, PDF

Other Accepted Formats: JPG, TIFF, PNG (at least 300px wide)

### **QUARTER PAGE AD**

Color: Black & White

Size: 4"W x 1.875"H (200 DPI or higher)

Preferred Formats: PDF, EPS, TIFF, JPG, PNG

### **\$3,000 SAPPHIRE**

#### **HIGH QUALITY LOGO**

Preferred Formats: EPS, SVG, AI, PDF

Other Accepted Formats: JPG, TIFF, PNG (at least 300px wide)

### **HALF PAGE AD**

Color: Black & White

Size: 4"W x 2.875"H (200 DPI or higher)

Preferred Formats: PDF, EPS, TIFF, JPG, PNG

### **BOOSTED SOCIAL MEDIA POST**

Full Color Image: 1080px by 1080px (square)

(Fisher House Gala may provide image on upon request)

**Brief Description of Your Company:** No more than 90 characters.

**Quote:** Why you have chosen to support the Fisher House Foundation.

No longer than 150 characters.

**CONTINUED >>**



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## LOGO AND AD SPECIFICATIONS

### **\$5,000 RUBY & ABOVE**

#### **HIGH QUALITY LOGO**

**Preferred Formats:** EPS, SVG, AI, PDF

**Other Accepted Formats:** JPG, TIFF, PNG (at least 300px wide)

#### **FULL PAGE AD**

**Color:** Black & White

**Size:** 4"W x 6"H (200 DPI or higher)

**Preferred Formats:** PDF, EPS, TIFF, JPG, PNG

#### **BOOSTED SOCIAL SPOTLIGHT**

**Video Ratio:** 16:9 (widescreen)

**Recommended Resolution:** the highest resolution video available that meets file size and ratio limits.

**Video File Size:** 4GB Max

**Video Length Minimum:** 15 seconds

**Video Length Maximum:** 30 seconds

**Video Captions:** Optional but recommended

#### **Please Answer These Questions:**

1. What is your name, title, and company you represent?
2. Briefly describe your company and what they do.
3. What does Fisher House mean to you?
4. Why is it important to your company to sponsor the Fisher House Gala?
5. Feel free to add in anything extra that you think is appropriate.

*Videos will be used to create a Sponsor Spotlight video. Spotlights will run on social media up to the day of the event. Spotlights may run past the event if needed depending on the number of sponsors registered. Your video will be boosted on Facebook and Instagram for 5 days, targeting the local community of Aberdeen Proving Ground, MD.*

*The video will also be used in a video presentation on the day of the event.*

*For best quality, we suggest that you prerecord your interview with the device of your choosing. If using a mobile device, please make sure the video is shot **horizontally**. But our graphics department will be available to schedule and record your interview on Zoom, Skype, Microsoft Teams, or in person, if desired. The Fisher House Gala graphics team will edit down the video to 30 seconds and send it to your company for final review.*

**CONTINUED >>**



apgfhgala@gmail.com | apgfisherhousegala.com  
Proceeds Benefit the Fisher House Foundation.  
A 501(c)3 tax exempt organization. W9 EIN: 530193361



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## LOGO AND AD SPECIFICATIONS

### FILE SUBMISSION

LOGOS, VIDEOS, & SOCIAL MEDIA CONTENT DUE: 1 AUGUST 2022  
ADS DUE: 6 SEPTEMBER 2022

Please provide artwork as soon as possible to take advantage of social media promotions. If artwork and videos are not turned in by the above date, we cannot guarantee our sponsorship obligations. Please email your ad, artwork, and logo directly to **Melissa Gestido**. For videos, please contact **Tori Arcilesi** to get permission to our Google Drive.

### POCS

#### LOGOS & ADS

Melissa Gestido  
melissa.gestido@survice.com

#### VIDEOS & SOCIAL MEDIA

Tori Arcilesi  
victoria.arcilesi@survice.com

#### SPONSORSHIPS

BJ Stephens  
bj.stephens@sigmatech.com

