



# SPONSORSHIP PACKAGES

LEVEL	GRAND SLAM	SUPER BOWL	WORLD CUP	TRIPLE CROWN	WORLD SERIES	GRAND PRIX	MASTERS
PRICE	\$250	\$500	\$1,500	\$3,000	\$5,000	\$10,000	\$15,000
EVENT LOGO PLACEMENT	<ul style="list-style-type: none"> <li>• AV slideshow</li> <li>• Website</li> <li>• Program</li> </ul>	<ul style="list-style-type: none"> <li>• AV slideshow</li> <li>• Website</li> <li>• Program</li> </ul>	<ul style="list-style-type: none"> <li>• AV slideshow</li> <li>• Website</li> <li>• Program</li> <li>• Social media</li> </ul>	<ul style="list-style-type: none"> <li>• AV slideshow</li> <li>• Website</li> <li>• Program</li> <li>• Bata Bar</li> <li>• Social media</li> </ul>	<ul style="list-style-type: none"> <li>• AV slideshow</li> <li>• Website</li> <li>• Program</li> <li>• Ballroom</li> <li>• Social media</li> </ul>	<ul style="list-style-type: none"> <li>• AV slideshow</li> <li>• Website</li> <li>• Program</li> <li>• Social media</li> <li>• <b>Custom</b></li> </ul>	<ul style="list-style-type: none"> <li>• AV slideshow</li> <li>• Website</li> <li>• Program</li> <li>• Social media</li> <li>• <b>Custom</b></li> </ul>
SOCIAL MEDIA SPOTLIGHT	--	--	--	<ul style="list-style-type: none"> <li>• <a href="#">1080 x 1080px AD</a></li> <li>• Short description of company</li> </ul>	<ul style="list-style-type: none"> <li>• <a href="#">15-30s Video</a></li> <li>• Short description of company</li> </ul>	<ul style="list-style-type: none"> <li>• <a href="#">60s Video</a></li> <li>• Short description of company</li> </ul>	<ul style="list-style-type: none"> <li>• <a href="#">60s Video</a></li> <li>• Short description of company</li> </ul>
AD IN EVENT PROGRAM	--	--	<a href="#">Quarter Page</a>	<a href="#">Half Page</a>	<a href="#">Full Page</a>	<a href="#">Full Page</a>	<a href="#">Full Page</a>
TICKETS	--	--	2	4	6	8	10
VIP RECEPTION TICKETS	--	--	2	4	4	4	4

## SPONSORSHIP ADD-ONS

**\$500**

### CORPORATE BASKET

For an additional \$500, when you donate a corporate basket valued at \$500 or more, you can add your corporate logo to the basket raffle website page.

**\$1,000**

### FOOD STATION

For additional \$1000, your company name and logo will be used on a menu board of a food station located at the Gala, along with associated swag. Limited to the first 6 sponsors. Limited to the first six sponsors.

**\$1,000**

### SIGNATURE DRINK

For additional \$1000, your company name and logo will be used for a signature drink available at the Gala. Limited to the first 4 sponsors.



# ARTWORK SPECIFICATIONS & SUBMITTAL

## HIGH QUALITY LOGO

**Preferred Formats:** eps, svg, ai, pdf

**Other Accepted Formats:** jpg, tiff, png (at least 300px wide)

**Due at Earliest Convenience:** Melissa Gestido (melissa.gestido@survice.com)

**NOTE:** If you sponsored with the Fisher House Gala within the last 5 years, you can skip this step, unless logo has changed. If that is the case, please notify Melissa.

## PROGRAM AD

**Color:** Black & White

**Preferred Formats:** PDF, EPS, TIFF, JPG, PNG

**Due 5 SEPTEMBER 2023:** Melissa Gestido (melissa.gestido@survice.com)

### QUARTER PAGE

4"W x 1.875"H (200 DPI or higher)

### HALF PAGE

4"W x 2.875"H (200 DPI or higher)

### FULL PAGE

4"W x 6"H (200 DPI or higher)

## BOOSTED SOCIAL MEDIA AD

**Image Size:** 1080px by 1080px (square)

**Focus:** Supporting the Fisher House Foundation or the military and their families

**Supporting Text:** No longer than 150 characters.

**Due 1 AUGUST 2023:** Tori Arcilesi (victoria.arcilesi@survice.com)

*Please provide artwork as soon as possible to take advantage of social media promotions. If artwork and videos are not turned in by the above date, we cannot guarantee our sponsorship obligations.*



apgfhgala@gmail.com | apgfisherhousegala.com  
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## ARTWORK SPECIFICATIONS

### BOOSTED SOCIAL MEDIA VIDEO

**Video Length:** 15–30 seconds (60 seconds max for \$10K and up)

**Video Captions:** Optional but recommended

**Video Ratio:** 16:9 (widescreen)

**Resolution:** The highest resolution video available that meets file size and ratio limits.

**Video File Size:** 4GB Max

#### PLEASE ANSWER THESE QUESTIONS IN VIDEO:

1. What is your name, title, and company you represent?
2. Briefly describe your company and what they do.
3. What does Fisher House mean to you?
4. Why is it important for your company to sponsor the Fisher House Gala?
5. Feel free to add in anything extra that you think is appropriate.

#### VIDEO CAMPAIGN OVERVIEW:

Videos will run on social media up to the day of the event. They may run past the event if needed depending on the number of sponsors registered. Your video will be boosted on Facebook and Instagram for 5 days, targeting the local community of Aberdeen Proving Ground, MD. The video will also be used in a video presentation on the day of the event.

#### TIPS:

- Prerecord your interview with the device of your choosing.
- If using a mobile device, please make sure the video is shot horizontally.

#### VIDEO ASSISTANCE:

Our graphics department will be available to schedule and record your interview on Zoom, Skype, Microsoft Teams, or in person, if desired. The Fisher House Gala graphics team will edit down the video to 30 seconds and send it to your company for final review.

#### DUE 1 AUGUST 2023:

Tori Arcilesi (victoria.arcilesi@survice.com)

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## ARTWORK SUBMITTAL

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### SOCIAL MEDIA CONTENT

**DUE: 1 AUGUST 2023**

Tori Arcilesi

victoria.arcilesi@survice.com

### LOGOS & ADS

**ADS DUE NO LATER: 5 SEPTEMBER 2023**

Melissa Gestido

melissa.gestido@survice.com

### SPONSORSHIP INQUIRIES

BJ Stephens

bj26stephens@gmail.com





## LOGO AND AD SPECIFICATIONS

### **\$250 GRAND SLAM**

#### **HIGH QUALITY LOGO**

Preferred Formats: eps, svg, ai, pdf

Other Accepted Formats: jpg, tiff, png (at least 300px wide)

### **\$500 SUPER BOWL**

#### **HIGH QUALITY LOGO**

Preferred Formats: eps, svg, ai, pdf

Other Accepted Formats: jpg, tiff, png (at least 300px wide)

### **\$1,500 WORLD CUP**

#### **HIGH QUALITY LOGO**

Preferred Formats: eps, svg, ai, pdf

Other Accepted Formats: jpg, tiff, png (at least 300px wide)

#### **QUARTER PAGE AD**

Color: Black & White

Size: 4"W x 1.875"H (200 DPI or higher)

Preferred Formats: PDF, EPS, TIFF, JPG, PNG

### **\$3,000 SAPPHIRE**

#### **HIGH QUALITY LOGO**

Preferred Formats: eps, svg, ai, pdf

Other Accepted Formats: jpg, tiff, png (at least 300px wide)

#### **HALF PAGE AD**

Color: Black & White

Size: 4"W x 2.875"H (200 DPI or higher)

Preferred Formats: PDF, EPS, TIFF, JPG, PNG

#### **BOOSTED SOCIAL MEDIA POST**

Full Color Image: 1080px by 1080px (square)

(Fisher House Gala may provide image on upon request)

Brief Description of Your Company: No more than 90 characters.

Quote: Why you have chosen to support the Fisher House Foundation.

No longer than 150 characters.



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## LOGO AND AD SPECIFICATIONS

### **\$250 GRAND SLAM**

#### **HIGH QUALITY LOGO**

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Other Accepted Formats: jpg, tiff, png (at least 300px wide)

### **\$500 SUPER BOWL**

#### **HIGH QUALITY LOGO**

Preferred Formats: eps, svg, ai, pdf

Other Accepted Formats: jpg, tiff, png (at least 300px wide)

### **\$1,500 WORLD CUP**

#### **HIGH QUALITY LOGO**

Preferred Formats: eps, svg, ai, pdf

Other Accepted Formats: jpg, tiff, png (at least 300px wide)

#### **QUARTER PAGE AD**

Color: Black & White

Size: 4"W x 1.875"H (200 DPI or higher)

Preferred Formats: PDF, EPS, TIFF, JPG, PNG

### **\$3,000 SAPPHIRE**

#### **HIGH QUALITY LOGO**

Preferred Formats: eps, svg, ai, pdf

Other Accepted Formats: jpg, tiff, png (at least 300px wide)

#### **HALF PAGE AD**

Color: Black & White

Size: 4"W x 2.875"H (200 DPI or higher)

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## LOGO AND AD SPECIFICATIONS

### **\$5,000 RUBY & ABOVE**

#### **HIGH QUALITY LOGO**

Preferred Formats: eps, svg, ai, pdf

Other Accepted Formats: jpg, tiff, png (at least 300px wide)

#### **FULL PAGE AD**

Color: Black & White

Size: 4"W x 6"H (200 DPI or higher)

Preferred Formats: PDF, EPS, TIFF, JPG, PNG

#### **BOOSTED SOCIAL SPOTLIGHT**

Video Ratio: 16:9 (widescreen)

Recommended Resolution: the highest resolution video available that meets file size and ratio limits.

Video File Size: 4GB Max

Video Length Minimum: 15 seconds

Video Length Maximum: 30 seconds

Video Captions: Optional but recommended

#### **PLEASE ANSWER THESE QUESTIONS:**

What is your name, title, and company you represent?

Briefly describe your company and what they do.

What does Fisher House mean to you?

Why is it important to your company to sponsor the Fisher House Gala?

Feel free to add in anything extra that you think is appropriate.

Videos will be used to create a Sponsor Spotlight video. Spotlights will run on social media up to the day of the event. Spotlights may run past the event if needed depending on the number of sponsors registered. Your video will be boosted on Facebook and Instagram for 5 days, targeting the local community of Aberdeen Proving Ground, MD. The video will also be used in a video presentation on the day of the event.

For best quality, we suggest that you prerecord your interview with the device of your choosing. If using a mobile device, please make sure the video is shot horizontally. But our graphics department will be available to schedule and record your interview on Zoom, Skype, Microsoft Teams, or in person, if desired. The Fisher House Gala graphics team will edit down the video to 30 seconds and send it to your company for final review.



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