

# 2024 SPONSORSHIP CHECKLIST

## CHOOSE YOUR LEVEL

To see what we will need from your company to facilitate your sponsorship, please click the level that you purchased.

\$15,000  
ALL THAT JAZZ



\$10,000  
THE GREAT GATSBY



\$7,500  
PUTTIN' ON THE RITZ



\$5,000  
THE BEE'S KNEES



\$3,000  
THE CHARLESTON




\$1,500  
THE FLAPPER



\$500  
THE BOOTLEGGER



\$250  
THE SPEAKEASY



apgfhgala@gmail.com | apgfisherhousegala.com  
Proceeds Benefit the Fisher House Foundation.  
A 501(c)3 tax exempt organization. W9 EIN: 530193361





\$15,000 SPONSORSHIP

# ALL THAT JAZZ

## WHAT WE NEED

### HIGH QUALITY LOGO

**Preferred Formats:**

EPS, SVG, AI, PDF

**Other Accepted Formats:**

JPG, TIFF, PNG (at least 300px wide)

### SOCIAL MEDIA AD

*(Detailed instructions on following pages)*

**Video Size & Format:**

15-30s Video

**Submission POC & Deadlines\*:**

**1 AUGUST 2024**

Tori Arcilesi

social@apgfischerhousegala.com

### FULL PROGRAM AD

**Size & Format:**

4"W x 6"H

PDF, EPS, TIFF, JPG, PNG (200 DPI or higher)

**Color:**

Full Color

**Submission POC & Deadlines\*:**

**9 SEPTEMBER 2024**

Melissa Gestido

graphics@apgfischerhousegala.com

### SPONSORSHIP QUESTIONS/ISSUES\*\*

BJ Stephens

bj26stephens@gmail.com

*\*Please provide artwork as soon as possible to take advantage of social media promotions. If artwork and videos are not turned in by the above date, we cannot guarantee our sponsorship obligations.*

*\*\*Coordinate with BJ Stephens about the details of your custom package.*

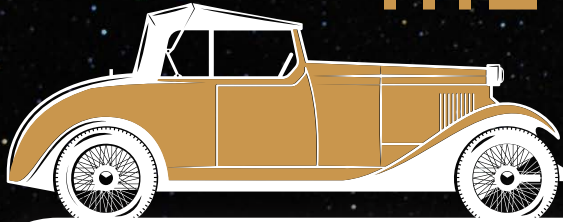


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\$10,000 SPONSORSHIP

# THE GREAT GATSBY



## WHAT WE NEED

### HIGH QUALITY LOGO

**Preferred Formats:**

EPS, SVG, AI, PDF

**Other Accepted Formats:**

JPG, TIFF, PNG (at least 300px wide)

### SOCIAL MEDIA AD

*(Detailed instructions on following pages)*

**Video Size & Format:**

60s Video

**Submission POC & Deadlines\*:**

**1 AUGUST 2024**

Tori Arcilesi

social@apgfischerhousegala.com

### FULL PROGRAM AD

**Size & Format:**

4"W x 6"H

PDF, EPS, TIFF, JPG, PNG (200 DPI or higher)

**Color:**

Full Color

**Submission POC & Deadlines\*:**

**9 SEPTEMBER 2024**

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## SOCIAL MEDIA INSTRUCTIONS

(For \$5,000 & \$7,500 Sponsors)

**Video Length:** 15–30 seconds

**Video Captions:** Optional but recommended

**Video Ratio:** 16:9 (widescreen)

**Resolution:** The highest resolution video available that meets file size and ratio limits.

**Video File Size:** 4GB Max

### PLEASE ANSWER THESE QUESTIONS IN VIDEO:

1. What is your name, title, and company you represent?
2. Briefly describe your company and what they do.
3. What does Fisher House mean to you?
4. Why is it important for your company to sponsor the Fisher House Gala?
5. Feel free to add in anything extra that you think is appropriate.

### VIDEO CAMPAIGN OVERVIEW:

Videos will run on social media up to the day of the event. They may run past the event if needed depending on the number of sponsors registered. Your video will be boosted on Facebook and Instagram for 5 days, targeting the local community of Aberdeen Proving Ground, MD. The video will also be used in a video presentation on the day of the event.

### TIPS:

- Prerecord your interview with the device of your choosing.
- If using a mobile device, please make sure the video is shot horizontally.

### VIDEO ASSISTANCE:

Our graphics department will be available to schedule and record your interview on Zoom, Skype, Microsoft Teams, or in person, if desired. The Fisher House Gala graphics team will edit down the video to 30 seconds and send it to your company for final review.

### DUE 1 AUGUST 2024:

Tori Arcilesi (social@apgfisherhousegala.com)



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# \$7,500 SPONSORSHIP PUTTIN' ON THE RITZ

## WHAT WE NEED

### HIGH QUALITY LOGO

**Preferred Formats:**

EPS, SVG, AI, PDF

**Other Accepted Formats:**

JPG, TIFF, PNG (at least 300px wide)

### SOCIAL MEDIA AD

*(Detailed instructions on following pages)*

**Video Size & Format:**

15-30s Video

**Submission POC & Deadlines\*:**

**1 AUGUST 2024**

Tori Arcilesi

social@apgfisherhousegala.com

### FULL PROGRAM AD

**Size & Format:**

4"W x 6"H

PDF, EPS, TIFF, JPG, PNG (200 DPI or higher)

**Color:**

Black & White

**Submission POC & Deadlines\*:**

**9 SEPTEMBER 2024**

Melissa Gestido

graphics@apgfisherhousegala.com

### SPONSORSHIP QUESTIONS/ISSUES\*\*

BJ Stephens

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\$5,000 SPONSORSHIP

# THE BEE'S KNEES

## WHAT WE NEED

### HIGH QUALITY LOGO

**Preferred Formats:**

EPS, SVG, AI, PDF

**Other Accepted Formats:**

JPG, TIFF, PNG (at least 300px wide)

### SOCIAL MEDIA AD

*(Detailed instructions on following pages)*

**Video Size & Format:**

15-30s Video

**Submission POC & Deadlines\*:**

**1 AUGUST 2024**

Tori Arcilesi

[social@apgfisherhousegala.com](mailto:social@apgfisherhousegala.com)

### FULL PROGRAM AD

**Size & Format:**

4"W x 6"H

PDF, EPS, TIFF, JPG, PNG (200 DPI or higher)

**Color:**

Black & White

**Submission POC & Deadlines\*:**

**9 SEPTEMBER 2024**

Melissa Gestido

[graphics@apgfisherhousegala.com](mailto:graphics@apgfisherhousegala.com)

### SPONSORSHIP QUESTIONS/ISSUES

BJ Stephens

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## SOCIAL MEDIA INSTRUCTIONS

(For \$10,000 & \$1,500 Sponsors)

**Video Length:** 60–180 seconds

**Video Captions:** Optional but recommended

**Video Ratio:** 16:9 (widescreen)

**Resolution:** The highest resolution video available that meets file size and ratio limits.

**Video File Size:** 4GB Max

### PLEASE ANSWER THESE QUESTIONS IN VIDEO:

1. What is your name, title, and company you represent?
2. Briefly describe your company and what they do.
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4. Why is it important for your company to sponsor the Fisher House Gala?
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\$3,000 SPONSORSHIP

# THE CHARLESTON

## WHAT WE NEED

### HIGH QUALITY LOGO

**Preferred Formats:**

EPS, SVG, AI, PDF

**Other Accepted Formats:**

JPG, TIFF, PNG (at least 300px wide)

### SOCIAL MEDIA AD

**Image Size & Format:**

1080px by 1080px (square)

PDF, EPS, TIFF, JPG, PNG

**Focus of Content:**

Supporting the Fisher House Foundation or the military and their families

**Supporting Text:**

No longer than 150 characters.

**Submission POC & Deadlines\*:**

**1 AUGUST 2024**

Tori Arcilesi

social@apgfisherhousegala.com

### HALF PROGRAM AD

**Size & Format:**

4"W x 2.875"H

PDF, EPS, TIFF, JPG, PNG (200 DPI or higher)

**Color:**

Black & White

**Submission POC & Deadlines\*:**

9 SEPTEMBER 2024

Melissa Gestido

graphics@apgfisherhousegala.com

### SPONSORSHIP QUESTIONS/ISSUES

BJ Stephens

bj26stephens@gmail.com

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\$1,500 SPONSORSHIP

# THE FLAPPER

## WHAT WE NEED

### HIGH QUALITY LOGO

**Preferred Formats:**

EPS, SVG, AI, PDF

**Other Accepted Formats:**

JPG, TIFF, PNG (at least 300px wide)

### QUARTER PROGRAM AD

**Size & Format:**

4"W x 1.875"H

PDF, EPS, TIFF, JPG, PNG (200 DPI or higher)

**Color:**

Black & White

**Submission POC & Deadlines\*:**

9 SEPTEMBER 2024

Melissa Gestido

graphics@apgfisherhousegala.com

### SPONSORSHIP QUESTIONS/ISSUES

BJ Stephens

bj26stephens@gmail.com

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\$500 SPONSORSHIP

# THE BOOTLEGGER

## WHAT WE NEED

### HIGH QUALITY LOGO

**Preferred Formats:**

EPS, SVG, AI, PDF

**Other Accepted Formats:**

JPG, TIFF, PNG (at least 300px wide)

### GRAPHICS SUBMISSIONS & QUESTIONS

**ADS DUE NO LATER: 9 SEPTEMBER 2024\***

Melissa Gestido

[graphics@apgfisherhousegala.com](mailto:graphics@apgfisherhousegala.com)

### SPONSORSHIP QUESTIONS/ISSUES

BJ Stephens

[bj26stephens@gmail.com](mailto:bj26stephens@gmail.com)

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\$250 SPONSORSHIP

# THE SPEAKEASY

## WHAT WE NEED

### HIGH QUALITY LOGO

**Preferred Formats:**

eps, svg, ai, pdf

**Other Accepted Formats:**

jpg, tiff, png (at least 300px wide)

### GRAPHICS SUBMISSIONS & QUESTIONS

**ADS DUE NO LATER: 9 SEPTEMBER 2024\***

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