

\$15,000 SPONSORSHIP

GRAND CHAMPION

WHAT WE NEED

HIGH QUALITY LOGO

Preferred Formats:

EPS, SVG, AI, PDF

Other Accepted Formats:

JPG, TIFF, PNG (at least 300px wide)

SOCIAL MEDIA AD

(Detailed instructions on following pages)

Video Size & Format:

15-30s Video

Submission POC & Deadlines*:

1 AUGUST 2025

Tori Arcilesi

social@apgfisherhousegala.com

FULL PROGRAM AD

Size & Format:

4"W x 6"H

PDF, EPS, TIFF, JPG, PNG (200 DPI or higher)

Color:

Full Color

Submission POC & Deadlines*:

2 SEPTEMBER 2025

Melissa Gestido

graphics@apgfisherhousegala.com

SPONSORSHIP QUESTIONS/ISSUES**

BJ Stephens

bj26stephens@gmail.com

**Please provide artwork as soon as possible to take advantage of social media promotions. If artwork and videos are not turned in by the above date, we cannot guarantee our sponsorship obligations.*

***Coordinate with BJ Stephens about the details of your custom package.*

RED, WHITE, & ★★★★★ BLUE JEAN BBQ

SOCIAL MEDIA INSTRUCTIONS

(For \$10,000 & \$1,500 Sponsors)

Video Length: 60–180 seconds

Video Captions: Optional but recommended

Video Ratio: 16:9 (widescreen)

Resolution: The highest resolution video available that meets file size and ratio limits.

Video File Size: 4GB Max

PLEASE ANSWER THESE QUESTIONS IN VIDEO:

1. What is your name, title, and company you represent?
2. Briefly describe your company and what they do.
3. What does Fisher House mean to you?
4. Why is it important for your company to sponsor the Fisher House Gala?
5. Feel free to add in anything extra that you think is appropriate.

VIDEO CAMPAIGN OVERVIEW:

Videos will run on social media up to the day of the event. They may run past the event if needed depending on the number of sponsors registered. Your video will be boosted on Facebook and Instagram for 5 days, targeting the local community of Aberdeen Proving Ground, MD. The video will also be used in a video presentation on the day of the event.

TIPS:

- Prerecord your interview with the device of your choosing.
- If using a mobile device, please make sure the video is shot horizontally.

VIDEO ASSISTANCE:

Our graphics department will be available to schedule and record your interview on Zoom, Skype, Microsoft Teams, or in person, if desired. The Fisher House Gala graphics team will edit down the video to 30 seconds and send it to your company for final review.

DUE 1 AUGUST 2025:

Tori Arcilesi (social@apgfisherhousegala.com)



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Proceeds Benefit the Fisher House Foundation.
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